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## Giving Impact

### Gifts in Time: Honoring Loved Ones Lost

In the decade since 9/11, many families and friends have given generously of their time, talent, and energy, supporting scholarships, lectureships, and research endowments across campus in honor of loved ones who died in the attacks. What follows is a glimpse into the range of distinctly personal ways that families and friends have chosen to make a difference.

#### Hope for children

To look at Todd Joseph Ouida (AB '98) at 25, when he was an options trader for Cantor Fitzgerald in New York, one would never have imagined that for 2 ½ years during his childhood, he experienced anxieties so intrusive that he was unable to attend school. With treatment and family support, Ouida eventually overcame the childhood disorder and went on to earn a U-M **psychology** degree at LSA. When he died on 9/11 in Tower One, Todd Ouida had been enjoying a promising career and the warmth of a close-knit family.



Todd Joseph Ouida (AB '98)

As a tribute to Ouida's life, and to help others who suffer from childhood anxiety, his family—led by his parents, Herbert and Andrea Ouida—established the **Todd Joseph Ouida Memorial Children's Fund**, which has endowed both a Todd Ouida Clinical Scholars Award and the annual Todd Ouida Lecture in Childhood Anxiety and Depression at the Depression Center. The annual award supports research into the causes of, and treatment approaches to, childhood anxiety and depression. The lecture brings distinguished researchers to campus to talk about advances in the field.

These ongoing efforts are the family's way to "transform our pain into hope for other people, in Todd's name and spirit," said Herbert Ouida, of River Edge, N.J.

#### International understanding

Friends and family members established the **Josh Rosenthal Education Fund** at the **Gerald R. Ford School of Public Policy** in honor of Joshua Rosenthal (AB '79), who held a master's degree in public policy from Princeton University. An investment portfolio manager, Rosenthal was senior vice president of the firm Fiduciary Trust Company International, working in the World Trade Center's south tower. He served on the U-M's Investment Advisory Committee.

The Rosenthal Fund supports annual lectures, seminars, student research, internships and other programs encouraging a deeper understanding of international issues. Visiting lecturers have included General Brent Scowcroft, former Los Angeles Times global affairs correspondent Robin Wright (AB '70, AM '71), U.S. Senator Carl Levin (D-Mich.), and Executive Director of Amnesty International Larry Cox, among others.

#### Women in business

Meredith Whalen (BBA '00), worked in the World Trade Center's north tower as a research analyst for Fred Alger Management, where she was described as "a rising star."

After Whalen's death on Sept. 11, her mother, Patricia Whalen, of Canton, Mich., set up a scholarship endowment at the **Stephen M. Ross School of Business** for women in business education. "That is what Meredith would have wanted," Whalen said.

When Kristy Kuncaitis (BBA '04) of Lansing, Mich., received the inaugural scholarship in 2002, she remarked on her admiration for how Meredith "grew up in a small community in Michigan just like I did, yet she managed to work at prestigious firms in London and New York at such a young age."

"I will definitely spend every Sept. 11 from now on remembering her life and what an incredible person we all lost," Kuncaitis said.



Meredith Whalen (BBA '00)

#### Club leader, best friend

After the death on Sept. 11 of James Gartenberg (AB '87) on his last day of work at Julien Studley on the 86th Floor of Tower 1, family and friends made memorial gifts to establish the James M. Gartenberg Memorial Scholarship Fund at LSA.

Endowment distributions support need-based scholarships, with special consideration for students from New York City who have overcome socioeconomic or educational disadvantages, or who are among the first generation in their family to attend college.

Adam Goldman of Wilmette, Ill., raises money for the James M. Gartenberg Memorial Scholarship Fund through the annual **James M. Gartenberg Memorial Golf Outing** in Mundelein, Ill. "Jim and I were best friends since fourth grade," Goldman said. The fundraising work "allows me to think about him all the time, as opposed to just some of the time," he added. "That's one of my great takeaways."

After Sept. 11, the **New York Alumni Club** also named its scholarship fund after Gartenberg, who presided over the club for 12 years. "Jim was such an important person for all of us," said Miki Rosenbluth (AB '97), who is on the club's board of directors along with husband Todd (BGS '97) a former club president. "He oozed leadership. That's how he got us all involved."

Gartenberg's survivors include Jill Gartenberg Pita (AB '89) and their two daughters, who—along with other children of alumni who died in the attacks—are eligible for scholarships provided by the University.

"With this **scholarship**, the University community joins me in honoring members of our Michigan family who died last September," Interim President B. Joseph White announced in July 2002. "We, too, remember and cherish the memory of those whose lives were lost."

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There's a story behind every gift. What's yours?

### Lives Remembered

**A Fund for Three Friends**  
Honoring Loved Ones Lost

### In Memoriam



David Alger (MBA '68)  
Yeneneh Betru (MD '95)  
Brian Paul Dale (JD '91)  
Paul Friedman (MSE '83)  
James Gartenberg (AB '87)  
Steven Goldstein (AB '88)  
Danya Lin (BSEIO '91, MSE '97)  
Todd Ouida (AB '98)  
Manish Patel (AB '02)  
Laurence Polatsch (AB '90)  
Stephen E. Poulos (BMUS '77, MMUS '78)  
Gregory Richards (AB '92)  
Joshua Rosenthal (AB '79)  
Christina Ryook (AB '98)  
Meta Fuller Waller (BGS '73)  
Scott Weingard (BBA '93)  
Meredith L. Whalen (BBA '00)  
Marc Scott Zepplin (AB '90, MBA '93)

### Gifts in Time Stories

**A Fund for Three Friends**

**Historic bonds build bright futures**

**Alice Freeman Palmer Professorship**

**Shipman Scholars program**

**For the Love of Dance**

**A compounding effect**

### Milestones in Giving



Philanthropy Timeline

### Donor Imprints



Donor Imprints slideshow